



Chinese Machinery Maker Explores Overseas Market

The 15th Russia International Show of Construction Equipment and Technologies (CTT) was held in Moscow from June 3 to 7. Liuzhou OVM Machinery Co. Ltd. attended the exhibition with its prestressed products.

"At the moment, infrastructure construction such as housing, electric power and railway is continuing to expand in Russia, and given that the country's import of machinery equipment accounts for as much as 30 percent of its total imports, Chinese companies are racing to snatch up the great business opportunities there," said Zheng Jin, Chairman of the Board of OVM Machinery.

The CTT is the largest industrial exhibition in Russia and the Far East, and attracted more than 100 enterprises this year.

OVM Machinery displayed an array of advanced machinery products, such as surpass coat strands, epoxy-coated strands and magnetic flux sensors, fully demonstrating its strength in prestressed technologies.

As the frontrunner in the development of construction equipment, OVM Machinery has long been committed to the innovation and manufacturing of prestressed products. During the exhibition, OVM products greatly attracted the attention of visitors, which will give a push to the company's brand recognition in the overseas market.

As some experts observed, Russia is now energetically pushing forward industrial development and infrastructure construction at a time when local enterprises can't afford the highly priced machinery products and domestic equipment manufacturers are lagging far behind in technological innovation and management. Hence, the business of importing and leasing engineering and construction machineries is bound to experience robust growth in Russia in the near future.

