info@meetculture.com 31st May 2016

## MEET CULTURE NEWS



# The Historical Chinese-Greek Crossover Album AEGEAN Now Officially Released in China!

Aegean is the first ever Chinese-Greek crossover album which was recorded by acclaimed Chinese Guzheng virtuoso Chang Jing, Xiao (Chinese flute) musician Zhang Di and ancient Greek Lyre band Lyre 'n' Rhapsody in Athens, during the culture exchange project "Sound of Silk" Chang Jing Music Travel in Greece in October 2015, initiated and organized by Meet Culture.

**Presented by Meet Culture** 

**Guzheng: Chang Jing** 

Flute: Zhang Di

Ancient Greek Lyre: Aliki Markantonatou

Percussion: Areti Miggou

**Vocal: Athena Chioti** 

Sound Engineer: Nenad Radosevic

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On 1st June 2016, Meet Culture's music label Meet Music officially release this meaningful album in mainland China. In Taiwan, Meet Culture has signed this album to PBC Music who will release in Taiwan and online globally.

#### **Origination of The Project**

One night back in two years ago, in order to prepare the first ever Guqin concert in Greece, a young couple from China came across a piece of music through the internet, which sounded so ancient and modern at the same time, smooth, elegant and soulful. They just realized it was the music of ancient Greek Lyre, one of the oldest instruments in Greece and the symbol of western music. Most important of all, they found that it would be very interesting and meaningful to make ancient Greek Lyre meet with Guqin. Under the effort of this young couple, ancient Greek lyre and Gugin met with each other for the first time in history.

Lyre 'n' Rhapsody is one of the few Greek bands devoted to the revival of ancient Greek music in a

modern dialogue. Because of them, we know better about ancient Greek music and Greek lyre, and their music reminded us of the famous Guzheng beauty Chang Jing, whose music is also ethereal and beautiful,

**Encountered many** fleeting beautiful in the eyes, and keep deeply in the heart. Because time is short, it becomes eternal.

with different charms. In last Chinese New Year, we brought their music to Chang Jing, who fell in love with it immediately. So we moments in my life. See came out with the idea to bring the musicians from these two ancient civilizations for collaboration, which must be very interesting and wonderful. This October, this idea came true!

#### - CHANG JING

Just like the old friends, they met each other in the big house of Greek traditional style which was built in 1930's, to record this historical Chinese-Greek crossover album. Their creations and recordings are like their conversations through music. We chose to be far away from the normal recording studio, but in this nice house where the musicians can get their inspirations in comfortable surroundings. In the next ten days, the two Chinese musicians together with Greek musicians, met each



**Sponsorship Acknowledgement:** 

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Astra Suites Santorini

**Astra Restaurant of Athens Radisson Blue** Hotel

**Journey to Greece** 

To Tea

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other, know each other, and collaborate with each other. Beautiful melodies flowed inside the house and connected their hearts.

We are so honored to bring this meaningful meeting in the name of Meet Culture, to make China and Greece so closer to each other because of music. Finally this historical Chinese-Greek crossover album is now published, with the blessings from all supporters for this music travel in Greece. We believe this is only the beginning, and more glorious things will happen between these two ancient civilizations.

Official Partner:

Greece National
Tourism Organisation

**Discover Greece** 

Municipality of Santorini



### The Sharing Event for Greece Travel Organized by Meet Culture in Chengdu

Kevin Miao, the co-founder of Meet Culture, is the well-known traveler of Greece. He is the member of Travel Bloggers Greece, and attended Blogtrotters 2015 organized by Discover Greece as the representative of China. He is also the Greece Representative of Sina Travel which is the most popular social media in China, the Professional Traveler of Ctrip which is one of the biggest OTAs (online tourism agency), the Smart Traveler of <a href="mailto:qunar.com">qunar.com</a>, the author of the Athens/ Santorini Travel Book, the author of Greece Guide for Youpu. He is currently writing a book about the museums and galleries in Greece which will be published in the end of 2016. He is also providing the tailor made travel planning service of Greece for the Chinese tourists which

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has been growing fast. He is going to open Meet Culture's workshop in Chengdu, which will be the base of Meet Culture in China.

On 28th May, Kevin hosted a sharing event about traveling in Greece in Buddy Square in Chengdu, which was a big success. He introduced a real Greece to the audiences, and his own

cultural and traveling experiences in Greece. Meet Culture, co-founded by him, is the first culture organization who started the traditional culture exchange between China and Greece, and in the past three years, Meet Culture has successfully finished several important culture projects such as the first ever Guqin concerts in Greece, Chang Jing's Music Travel in Greece, Ancient Greek Lyre Promotion in China, etc., as well as quite many cultural events in Greece. He has been



also writing blogs to introduce the interesting places to Chinese people, which has been popular in China.

Though the quantity of Chinese tourists to Greece has been growing, the number is still not big enough compared to other destinations. After Kevin's sharing, the audiences asked many questions about Greece, and many of them are planning their holidays in Greece.



Kevin will make a series of sharing events about Greece in China, to promote Greece as an important destination for Chinese tourists. He has been invited by Guangzhou Music Radio 102.7 for a live interview about traveling in Greece on 17th June in Guangzhou.